

NCC Cable System Order

Order #	62564215
Syscode	8637
System Name	Spectrum/Columbus Interconnect, OH
Market	Columbus, OH

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Aug17
-	

Flight Dates	07/30/18 - 08/19/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Cordray for Ohio/Proj#200270

Client Code	378
Product Code	449
Est Code	6799
Product Name	OH-Gov 8.4-8.13
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/03/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$7,750.00	
Commission		\$1,162.50	
Net Total		\$6,587.50	
Total Spots		87	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R1 8.3 bumped HALL PT to NPE. Removed NAs and added spots in other places. -\$2. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	7/30/18	8/5/18	05:00	09:00						X	X	-	-	1	\$94.00	\$94.00	30	
2	CNN	VARIOUS	7/30/18	8/5/18	09:00	16:00						X	X	-	-	1	\$48.00	\$48.00	30	
3	CNN	CNN NEWSROOM<	7/30/18	8/5/18	16:00	19:00						X	X	-	-	1	\$68.00	\$68.00	30	
4	CNN	VARIOUS	7/30/18	8/5/18	19:00	24:00						X	X	-	-	1	\$85.00	\$85.00	30	
5	CNN	NEW DAY<	8/6/18	8/12/18	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$94.00	\$376.00	30	
6	CNN	CNN NEWSROOM<	8/6/18	8/12/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$48.00	\$192.00	30	
7	CNN	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$68.00	\$272.00	30	
8	CNN	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$85.00	\$340.00	30	
9	CNN	NEW DAY<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$94.00	\$0.00	30	R1 -1x
10	CNN	CNN NEWSROOM<	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$48.00	\$48.00	30	
11	CNN	SITUATION ROOM<	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$68.00	\$68.00	30	
12	CNN	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$85.00	\$85.00	30	
13	FXNC	FOX & FRIENDS<	7/30/18	8/5/18	05:00	09:00						X	X	-	-	1	\$118.00	\$118.00	30	
14	FXNC	VARIOUS	7/30/18	8/5/18	09:00	16:00						X	X	-	-	1	\$69.00	\$69.00	30	
15	FXNC	AMERICAS NEWS<	7/30/18	8/5/18	16:00	19:00						X	X	-	-	1	\$106.00	\$106.00	30	
16	FXNC	VARIOUS	7/30/18	8/5/18	19:00	24:00						X	X	-	-	1	\$133.00	\$133.00	30	
17	FXNC	FOX AND FRIEND<	8/6/18	8/12/18	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$118.00	\$472.00	30	
18	FXNC	VARIOUS	8/6/18	8/12/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$69.00	\$276.00	30	
19	FXNC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$106.00	\$424.00	30	
20	FXNC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$133.00	\$532.00	30	
21	FXNC	FOX AND FRIEND<	8/13/18	8/19/18	05:00	09:00	X							-	-	1	\$118.00	\$118.00	30	

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22	FXNC	VARIOUS	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$69.00	\$69.00	30	
23	FXNC	VARIOUS	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$106.00	\$106.00	30	
24	FXNC	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$133.00	\$133.00	30	
25	HALL	AVG. ALL WKS	7/30/18	8/5/18	16:00	19:00						X	X	-	-	1	\$100.00	\$100.00	30	
26	HALL	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00						X	X	-	-	0	\$125.00	\$0.00	30	R1 -1x
27	HALL	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X	X	X	X	X	X	-	-	6	\$100.00	\$600.00	30	
28	HALL	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	R1 changed rate to NP
29	HALL	AVG. ALL WKS<	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$100.00	\$100.00	30	
30	HALL	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	R1 changed rate to NP
31	MNBC	VARIOUS	7/30/18	8/5/18	05:00	09:00						X	X	-	-	1	\$89.00	\$89.00	30	
32	MNBC	VARIOUS	7/30/18	8/5/18	09:00	16:00						X	X	-	-	1	\$42.00	\$42.00	30	
33	MNBC	MSNBC LIVE WKN<	7/30/18	8/5/18	16:00	19:00						X	X	-	-	1	\$62.00	\$62.00	30	
34	MNBC	AVG. ALL WKS<	7/30/18	8/5/18	19:00	24:00						X	X	-	-	1	\$78.00	\$78.00	30	
35	MNBC	MORNING JOE<	8/6/18	8/12/18	05:00	09:00	X	X	X	X	X	X	X	-	-	3	\$89.00	\$267.00	30	R1 -1x
36	MNBC	MSNBC LIVE W/<	8/6/18	8/12/18	09:00	16:00	X	X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	
37	MNBC	VARIOUS	8/6/18	8/12/18	16:00	19:00	X	X	X	X	X	X	X	-	-	4	\$62.00	\$248.00	30	
38	MNBC	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$78.00	\$312.00	30	
39	MNBC	MORNING JOE<	8/13/18	8/19/18	05:00	09:00	X							-	-	0	\$89.00	\$0.00	30	R1 -1x
40	MNBC	MSNBC LIVE W/<	8/13/18	8/19/18	09:00	16:00	X							-	-	1	\$42.00	\$42.00	30	
41	MNBC	VARIOUS	8/13/18	8/19/18	16:00	19:00	X							-	-	1	\$62.00	\$62.00	30	
42	MNBC	VARIOUS	8/13/18	8/19/18	19:00	24:00	X							-	-	0	\$78.00	\$0.00	30	R1 -1x

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-		Makegood Policy	Approval Required	GIMP	-
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43	CNN	NEW DAY<	8/6/18	8/12/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$94.00	\$94.00	30	R1 +1x
44	CNN	CNN NEWSROOM<	8/6/18	8/12/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$48.00	\$48.00	30	R1 +1x
45	MNBC	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$78.00	\$156.00	30	R1 +2x

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	87	0	0	0	0	0	0	0	0	0	0	0	87
AMT	\$7,750.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,750.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/06/18

62564215 | Columbus, OH | Spectrum/Columbus Interconnect, OH | 8637 |